



To Contestants and Parents:

Your State Pageant is just a few weeks away! We know that everyone coming to the pageant is as excited as we are!

Enclosed in this packet is your Final Newsletter. The most important items included in this package are the **Emcee Cards**. Please write neatly in black ink or type your information on these cards and bring them to check-in. Our Emcee will read from these cards, so if they are illegible she won't be able to tell the audience about you! Everyone needs to turn in an Emcee Card, so be sure to bring them to the pageant. Do not mail in your Emcee Cards. Bring them to Check-in.

**Refer to your deadline page to find the last day that we will accept checks for your State Pageant.** You may mail money orders or cashier checks or pay online until 5:00 PM on the date listed on your deadline page. Please do not mail any correspondence to the office after the deadline because we will be at the pageant. At check-in, cash, traveler's checks or money orders will be accepted, but no checks or credit cards. We will not be able to cash any checks.

The Pageant Office has an ONLINE SHOPPING CART! If you would like to pay any of your fees online using Visa, MasterCard, American Express, Discover or PayPal, go to [www.coedstore.com](http://www.coedstore.com). We will accept online payments until the day listed on your deadline page.

#### **IMPORTANT ANNOUNCEMENTS**

**All of the optional contests and mini-optional contests for the Junior Teen, Teen and Coed age divisions will be combined.**

**Winners of all optional competitions will be announced immediately following the eveningwear preliminary competition. Winners of the Speech, Talent and Modeling competition will be invited to perform as entertainment at the pageant finals for their age division but they will not be rescored by the judges.**

**Opening Number Outfit:** All contestants should bring blue denim jeans, skirt or capris to wear with the official t-shirt that will be purchased at check-in for \$25.

**Pageant Admission Tickets:** The cost of each ticket is \$15. A ticket is not needed to attend any of the preliminary competitions, just the Pageant Finals. Tickets will be available at check in and at the door. The girl who sells the most tickets to the Pageant Finals will receive a plaque or trophy which will be presented on stage, however only tickets purchased at pageant check in qualify for this award.

All of us here at the Pageant Office would like to wish each contestant the very best of luck. Moms and Dads, you have the most outstanding daughters in the state and you should be very proud of them! If you have any questions or if there is anything we can do to help in your preparations for the pageant, please let us know. This will be your best Pageant Weekend ever and we are honored to be a part of it!

See you soon!

A handwritten signature in black ink that reads 'Mrs. Patty Hawkins'.

Mrs. Patty Hawkins, National Director

# **Deadline Page**

## **Last Day We Will Accept Checks in the Office**

*Checks received after the cut off will be mailed back to you.*

Minnesota, Iowa, Dakotas – February 14

Michigan – February 21

Virginia, West Virginia, Delaware, Maryland – March 25

Florida – May 13

Alabama, Georgia, Tennessee – May 27

Texas, Oklahoma – June 10

New York – July 8

North Carolina, South Carolina – July 15

## **Cut Off Dates for Online Payments**

*Shopping cart will close at 5PM Central time on the dates below.*

*For the cart for all states except for Florida go to [www.coedstore.com](http://www.coedstore.com)*

*For the Florida cart go to [www.floridapageants.net](http://www.floridapageants.net)*

Minnesota, Iowa, Dakotas – February 27

Michigan – March 8

Virginia, West Virginia, Delaware, Maryland – April 3

Florida – May 23

Alabama, Georgia, Tennessee – June 6

Texas, Oklahoma – June 20

New York – July 17

North Carolina, South Carolina – July 26

American Coed Pageants  
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**THIS CHECKLIST TO HELP YOU PULL IT ALL TOGETHER FOR PAGEANT WEEKEND AND EVERYTHING WILL BE RUNNING SMOOTHLY FROM THE START!**

## PAGEANT PACKING CHECKLIST

You will need to bring most of these items with Pageant Weekend (*some items listed may not apply to you.*)

- FORMAL DRESS** including shoes and all accessories.
- INTERVIEW OUTFIT** including shoes and all accessories.
- CASUAL CLOTHES FOR REHEARSALS** and relaxing, but remember you always want to look your best.
- BLUE DENIM JEANS, SKIRT OR CAPRIS** to wear with the official t-shirt you will purchase at check-in for \$25.
- SHOES** that are easy to dance in for the opening number.
- TALENT OUTFIT** if you choose to participate in the optional Talent Contest.
- MODEL OUTFIT** if you choose to participate in the optional Model Contest.
- State Finalist Ribbon**- be sure to wear it (replacements cost \$1.00)
- Emcee Card**- (enclosed) Complete this card and have it ready to turn in at Check-in. Be sure to type or print neatly and separate your cards.
- Talent, Speech, or Model Contestants**- If you are competing in one of these optional contests, please have your Emcee Cards ready to turn in at Check-in. Please separate your cards.
- Talent Contestants**- Bring background music to the Talent Competition (if needed). **CDs should have your name on them. We will not have a cassette player so your music must be on a CD.**
- Photogenic Contestants**- **Bring your photo(s) to turn in at Check-in.** Put your name on the back of the photo, please! Do not turn in your photo in a frame. You will receive your photo(s) back by Final Rehearsal.
- Speech Contestants**- Bring two typed (or very neatly printed) copies of your Speech to Check-in. Count the total number of words in your Speech and put that number in the upper right hand corner of your Speech copies.
- Best Thank-You Note to Sponsor Contestants**- **Bring a copy of your Thank-You Note to turn in at Check-in.** Your Thank-You Note will not be returned. Be sure your name is on the Thank-You Note.
- Academic Achievement Contestants**- Bring your Academic Achievement Form and your **school transcript or most recent report card** to turn in at Check-in.
- Volunteer Service Contestants**- Bring your Volunteer Service Form and a **letter of recommendation** to turn in at Check-in.
- Recommendation Form**- Bring this form to Pageant Check-in if you have friends or acquaintances from any state who might like to join us at next year's pageant. Please write down their names, complete addresses, zip codes and approximate ages or you may bring copies of your school or church directories if you write down the approximate ages.
- TAKE A DEEP BREATH AND GET READY FOR THE TIME OF YOUR LIFE!**

# PAGEANT CHECK-IN INSTRUCTIONS

Pageant Weekend is almost here! Now is the time to start getting ready for pageant check-in! Be sure all of your papers are in the order listed below. One station will be set up for each of the areas listed. If you have your records arranged in this order, checking in will be fast and easy!

## Pageant Check-in:

- 1. Fees Due-** All unpaid **sponsor fees, advertising, optional contest fees, workshop fees, and bad checks** must be paid in **cash, money order, cashier's checks or traveler's checks** only. No checks or credit cards will be accepted Pageant Weekend. If you are attending the **pageant workshop**, you will pick up your ticket at this station.
- 2. Admission Tickets-** Tickets are \$15 per person and may be purchased at pageant check-in or at the door. We will accept **cash, money order, cashier's checks or traveler's checks** only. Everyone must have an admission ticket. (Exception: Pageant Contestants and children under age three who sit in their parent's lap do not need a ticket.)
- 3. Emcee Cards-** Your Emcee Cards are enclosed in this package. Please print neatly in dark ink and bring to check-in. Fill out cards only for the competitions in which you plan to compete. If you are planning to compete in Speech, Model, or Talent twice, extra Emcee Cards will be available at check-in. Remember, you must pay the fee twice if you plan to compete twice!
- 4. Optional Competitions-** Turn in: Academic Achievement, Volunteer Service, Thank You Letter To Sponsor, Recommendation List, your photo for the Photogenic contest, a copy of your speech for the Speech competition.
- 5. Pageant Program Booklet and Contestant Number-** You will pick up these items from the *Official Pageant Photographer*. You may also order a photography package then.
- 6. Photographer-** We will have a professional photographer at the pageant. At pageant check-in, you may speak to the photographer and order images. You may use checks and credit cards for payment and post dating is accepted. **No cameras of any kind will be allowed in the ballroom at any time.**
- 7. Videographer-** We will have a professional video made of the pageant. At pageant check-in, you may speak to the videographer and order a video. You may use checks and credit cards for payment and post dating is accepted. **No video cameras of any kind will be allowed in the ballroom at any time.**
- 8. Pageant Gift Shop-** Purchase your official pageant shirt. Other items, including jackets, book bags, tiaras, rings, jewelry, stickers, state finalist ribbons, banners and bears will be available. If you wish to purchase any of these items, **you must pay in cash.** Prices range from \$1 to \$50 for these items.

**NO CAMERAS OF ANY KIND WILL BE ALLOWED  
IN THE BALLROOM AT ANY TIME.**

**CHECKS AND CREDIT CARDS WILL NOT BE ACCEPTED ON PAGEANT WEEKEND.**

# OPTIONAL CONTESTS FORM

Contestant's Name: \_\_\_\_\_ Age Division: \_\_\_\_\_

Please mark the Optional Competitions you plan to enter and mail in this form right away.

\_\_\_\_\_ **Photogenic Competition** - \$50 per entry - All age groups may enter.  
Bring the photograph(s) that you want scored to Pageant Check-in.

\_\_\_\_\_ **Talent Competition** - \$50 per entry - All age groups may enter.  
You may enter the Talent Competition more than once.

\_\_\_\_\_ **Speech Competition** - \$50 per entry - All age groups may enter.  
Bring two typed copies of your Speech(es) to Pageant Check-in.  
Speeches must be 100 words or less. You may enter the Speech Competition more than once.

\_\_\_\_\_ **Modeling Competition** - \$50 per entry - All age groups may enter.  
You may enter the Sportswear Modeling Competition more than once.

\_\_\_\_\_ **Spirit of America Award** - No fee to enter - All age groups may qualify.  
If you are entering four of the competitions listed above, you will receive a Spirit of America Award. Refer to the enclosed Spirit of American flyer for more details.

\_\_\_\_\_ **Best Thank You Letter to Sponsor Competition** - No fee to enter - All age groups may enter.  
Bring a copy of the Thank You Letter you wrote to your Sponsor(s) to Pageant Check-in.

\_\_\_\_\_ **Academic Achievement Competition** - No fee to enter - All age groups may enter.  
Fill out and bring the Academic Achievement Form from your first Pageant Newsletter to Pageant Check-in. You must attach a school transcript or other verification of your Grade Point Average.

\_\_\_\_\_ **Volunteer Service Competition** - No fee to enter - All age groups may enter.  
Fill out and bring the Volunteer Service Form from your first Pageant Newsletter to Pageant Check-in. One letter of recommendation must be attached to your entry.

You may pay for your Optional Competitions at Pageant Check-in, or you may pay online at [www.CoedStore.com](http://www.CoedStore.com) until the date shown on your deadline page.

- The Winners and Runners-up in all Optional Competitions are invited to the National American Coed Pageant, where they may compete for National Titles in all Optional Competitions.
- Trophies or Plaques and Cash Awards will be presented to the winners of the Photogenic, Talent, Speech, and Modeling Competitions.
- Trophies or Plaques will be presented to the winners of Best Letter to Sponsor, Academic Achievement, Volunteer Service and Spirit of America Competitions.
- All Contestants are automatically considered for Miss Personality and Most Ticket Sales.

**ALL JR. TEEN, TEEN AND COED OPTIONAL CONTESTS WILL BE COMBINED**

American Coed Pageants • 4120 Piedmont Road • Pensacola, FL 32503 • 850.432.8662 • 850.438.2078 fax

[www.GoCoed.com](http://www.GoCoed.com) • [meg@gocoed.com](mailto:meg@gocoed.com) • [www.facebook.com/GoCoed](http://www.facebook.com/GoCoed)

# TO ALL PARENTS AND CONTESTANTS

Pageant Weekend is a special time for caring, sharing, growth and love in your family. It is your daughter's time to experience personal growth, gain self-confidence and to meet new friends from all across your state. It is not about who wins this or that, or who becomes a finalist. The gauge of how well your daughter performs does not depend on the outcome of any of the contests.

Please do not come to the Pageant thinking "as long as she makes it into the Top Five (or Ten, etc.) we will be pleased; we aren't pressuring her to win." We believe that every one of our daughters has an inward desire to succeed and make us proud parents. By making such statements you put the maximum pressure on your daughter, even though this isn't your intention. It is important that she knows you are behind her whatever the outcome or situation. If she trips on her dress, don't even mention it. Just let her know how proud you are that she remembered to smile! It took courage for her to finish. There will be many teachable moments for you as a parent during the Pageant. They are priceless; use them in a positive and loving manner.

After the Pageant is over, no matter how your daughter did - first place, third place, or last - keep your focus on what is truly important. Remind her that she is always a winner in your eyes. Remind her that the Pageant is for everyone, not just the winner. As parents we should congratulate each and every winner and encourage our daughters to do the same. This is a unique opportunity to help our daughters build character. True winners show excitement and kindness not only when they win, but also when they don't.


No staff member or judge of American Coed Pageants has any interest in one girl placing above another. Our judges are qualified and come from a wide variety of backgrounds. There is no collective attitude about hair color, height, or anything else. Judges are forbidden from discussing anything about their scoring with each other. One lesson you do not want your daughter to learn is that if she doesn't win or place, then the competition was not fair. Statements like "I did not like the selection of the judges at all", or "that girl had gloves on and she still made the top ten", serve no positive purpose. These statements only reinforce to your daughter that if she does not win throughout life, it is because things were not "fair."

Gossip, rumors and ill feelings are destructive and have no place in the American Coed Pageant program. Rumors thrive in the darkness of speculation, but fade away in the light of truth. If you hear gossip that concerns you, let's get it out in the open. We want to know the names of whoever said whatever so we can get to the bottom of it. We deal in truth. We will not have your feelings about our Pageant compromised by speculation, rumors and gossip.

It is our pledge to provide the highest level of service to you, your daughter and your family. It has been such a pleasure working with each of you over the past months. Every contestant in the Pageant is special and we wish each of you the very best of luck. We look forward to sharing this exciting weekend with you!

Sincerely,

  
Mrs. Carolyn Hawkins, President

  
Mrs. Patty Hawkins, Director

W W W . G O C O E D . C O M

**Don't miss our**

# **Pageant Workshop**

**with Sammi Kolasa!**

SAMMI KOLASA comes to us from Sterling Heights, Michigan. She graduated as an Honors Scholar with a BA in Biology from University of Louisville where she was the University's "Cardinal Girl" Feature Twirler. Samantha is currently attending University of Detroit Mercy's Masters Program of Physician Assistant and will graduate in 2012. She has twirled as well as danced for the last 20 years and has earned multiple gold and platinum awards in both Baton Twirling and Competitive Dance. In 2004, Sammi was honored to be crowned American Coed's Michigan Junior Teen Queen and after giving up her title was thrilled to join the American Coed Staff. In the Masters Program at the University of Detroit Mercy, Sammi is very busy, but, finds time to read, scrapbook and bike. She is an alumni member of Tau Beta Sigma and hopes to someday return to the beautiful city of Louisville to live and begin her career as a Physician Assistant at a major Hospital.

- Practice your modeling skills
- Practice your interview skills
- Learn how conquer stage fright
- Learn how to use a microphone



Parents,

Our Pageant Workshop helps eliminate the awkward stages in your daughter's development. Parents tell us that after participating in our Workshop their daughters make better grades in school, have better communications skills, are more popular with teachers and students, and that they stand out in a crowd. Why? The Workshop and Pageant help girls realize that they are special young women! When they see this in themselves, other people see it, too. Make plans for your daughter to attend this exciting and motivating event!

**Pageant Workshop      Friday during Early Check-in      6:30-8:00 PM**

**Held in the ballroom of the pageant's host hotel**

**Price for contestants to attend: \$30**

**Pay by cash or money order at the door or pay online at [www.coedstore.com](http://www.coedstore.com)**

(Family members may watch the workshop at no charge if their contestant pays to participate)

# mini-OPTIONAL COMPETITIONS

\_\_\_\_\_ Best Hair                      \_\_\_\_\_ Best Eyes  
\_\_\_\_\_ Best Smile                      \_\_\_\_\_ Best Evening Gown  
\_\_\_\_\_ Best Interview                      \_\_\_\_\_ Best Interview Outfit  
\_\_\_\_\_ Most Pageant Spirit

\$25.00 EACH OR ENTER  
ALL 7 FOR \$150.00!

Jr. Teen, Teen and Coed OPTIONAL Contests Will Be Combined  
Winners Will Receive a Trophy and  
a \$50.00 Cash Award! You may  
Register Now or at Check-in.

Contestant's name: \_\_\_\_\_

Age Division: \_\_\_\_\_

You may pay for Mini-Optionals online at [www.coedstore.com](http://www.coedstore.com)

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# Take Home the Spirit of America Trophy



You can take home this beautiful trophy by earning 4 credits.  
The credits are earned by entering these optional contests:

**Talent**-1 credit per paid entry

**Speech**-1 credit per paid entry

**Modeling**-1 credit per paid entry

**Photogenic**-1 credit per paid entry

**Admission Ticket Sales**-1 credit for every 5 tickets sold

**Ad Sales**-1 credit for any size ad up to a full page and 2 credits for 2 pages.

**Mini-Optionals**-1 credit for entering all 7

Please fill out the form below and mail, fax or email it to our office by the date listed on your deadline form. We will be placing our trophy order soon and need to estimate how many trophies to order.

Fax to 850-438-2078 or Email to [meg@gocoed.com](mailto:meg@gocoed.com) or mail in enclosed envelope.

-----Please Detach Here-----

Name \_\_\_\_\_ Age Division \_\_\_\_\_ State \_\_\_\_\_

I plan to enter:

Talent \_\_\_\_\_ # of entries

Speech \_\_\_\_\_ # of entries

Modeling \_\_\_\_\_ # of entries

Photogenic \_\_\_\_\_ # of entries

Admission Tickets \_\_\_\_\_ # of tickets sold

Advertising \$ \_\_\_\_\_ amount of advertising

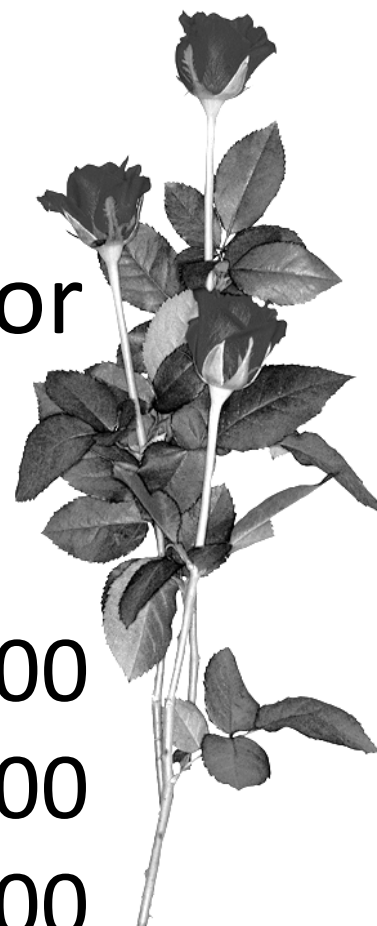
Mini-Optionals \_\_\_\_\_ # of entries

MAC   
pageants

I plan on earning 4 or more credits. Please order a Spirit of America Trophy for me.

I do not plan on earning this award.

Order roses for your favorite contestant and/or a boutonniere for your wonderful escort!



1 Escort Boutonniere	\$5.00
1 Rose Bouquet	\$5.00
3 Rose Bouquet	\$12.00

Rose bouquets purchased through the pageant will be presented to your contestant by her escort on stage during the eveningwear preliminary competition. Escort boutonnieres will be pinned on your escort by a staff member prior to the eveningwear preliminary competition.

### Rose Order Form

*Please turn in this form with your payment at Pageant Check-In.*

Contestant's Name \_\_\_\_\_ Number: \_\_\_\_\_

Hotel Room # or Cell Phone Number \_\_\_\_\_

Circle Order:      1 Boutonniere      1 Rose Bouquet      3 Rose Bouquet

# RECOMMENDATION FORM

In each age division, the contestant who recommends the most girls to the Pageant will win a trophy! If you have friends or acquaintances from any state that might like to join us at next year's pageant, please take a moment to write down their names, complete addresses, zip codes and approximate ages. We will be happy to send them invitations to be in the pageant.

If you fill in this page with girls currently aged 2 to 21, we will express our appreciation for your help by giving you an award at Pageant Check-in. The awards are listed to the right. You may make copies of this page, but you do not have to use this form. Recommendations may be submitted on a separate sheet of paper or a CD. (Be sure to write your name and number of recommendations if you bring a CD.) You may photocopy directories such as school or church, but be sure to write down the approximate ages. Thank you for your support!

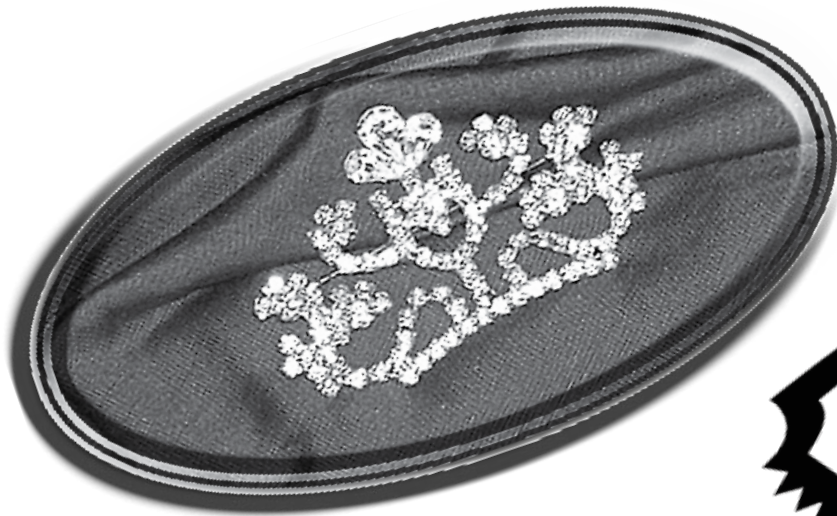
## Awards

20 names (1 page)  
Official Logo Pin

40 names (2 pages)  
Rhinestone crown  
tack pin

Contestant _____	Name _____	Name _____
	Address _____	Address _____
# of Recommendations _____	City _____	City _____
	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____
Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
City _____	City _____	City _____
State _____ Zip _____ Age _____	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____
Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
City _____	City _____	City _____
State _____ Zip _____ Age _____	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____
Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
City _____	City _____	City _____
State _____ Zip _____ Age _____	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____
Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
City _____	City _____	City _____
State _____ Zip _____ Age _____	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____
Name _____	Name _____	Name _____
Address _____	Address _____	Address _____
City _____	City _____	City _____
State _____ Zip _____ Age _____	State _____ Zip _____ Age _____	State _____ Zip _____ Age _____

# Win a beautiful Rhinestone Logo Pin!



**When you sell 10 tickets for the State Pageant, you will receive a beautiful crown pin similar to the one pictured above!**

**If you sell 25 tickets, you will receive a crown pin and a \$25 cash award! Your friends and family who won't be coming to the pageant can help support you by purchasing a pageant ticket.**

**Tickets are \$15 per person and will be available for purchase at pageant check-in and at the door. You may pay online at [www.coedstore.com](http://www.coedstore.com)**

# Pageant Paparazzi

Your complete pageant photography experience

Pageant Paparazzi provides professional quality digital images of all of your scored stage competitions. We create a personalized private web gallery with high resolution images of each girl competing in the pageant. Your web gallery will include images of you only and the opening numbers for your age division. **There are no copyright restrictions on the gallery images. You will own all of your images.** You may send your favorite images to any digital lab and have any kind of prints or novelties made from your Pageant Paparazzi photos. You may also post your images to Facebook!

Receipt # \_\_\_\_\_

With a Pageant Paparazzi web gallery you are free to sit back and enjoy the show with the knowledge that we are taking care of the memories!

## Packages

CLICK HERE TO VISIT THE PAGEANT STORE TO LOCK IN THIS \$50 EARLY BIRD DISCOUNT! HERE IS THE SHORT LINK:  
HTTP://TINYURL.COM/YBWN4D9

Receipt # \_\_\_\_\_

\_\_\_\_\_ 1) Stage Action Web Gallery (Stage shots of you only, includes opening numbers.) ~~\$149~~ sale \$99

\_\_\_\_\_ 2) Upgrade to CD (includes package selected above with a slide show and image management software) add \$49

Contestant's Name: \_\_\_\_\_ Division \_\_\_\_\_

NameOnCreditCard: \_\_\_\_\_ Contestant # \_\_\_\_\_

BillingAddress: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Date to run card: \_\_\_\_\_

Total amount \$ \_\_\_\_\_ \*There will be a \$50 price increase on orders placed after the final pageant begins.\*

Signature: \_\_\_\_\_ May we post images publicly to the web? Yes \_\_\_ No \_\_\_

Make checks payable to American Coed Pageants. Estimated posting time is 6 weeks.

Pageant Paparazzi 4120 Piedmont Road, Pensacola, FL 32503 Email:pageantpaparazzi@gmail.com